Part 1: Should globalization shape identity?

Chapter 1: Understandings of Globalization
To what extent does Globalization influence my life?

- Economic Globalization
- Social Globalization
- Political Globalization

Name: __________________
1. According to the table of contents, what is the introductory question on page iii?

2. Your textbook has 4 main parts (Bolded in Red on page iii). List the 4 parts and the focus questions directly below each part.

3. Using the Glossary on page 366, write down the definition of Globalization:

4. According to page 2 why is it difficult to answer this question: “To what extent should we embrace globalization?”
5. What is “Inquiry Based Learning?”

6. What is an “Issue?”

7. According to page 2 there are many different points of view and differing perspectives about differing issues.

   List the 4 out of the 8 different points of view at the bottom of page 2.
8. What is the difference between a “point of view” and a “perspective,” according to page 3?

**Perspective:**

**Point of View:**

**Difference:**

9. What is a pluralistic society? *(page 3)*

10. In your own words, why do you think it is important to find out about different points of view and perspectives on globalization?

11. Which chapter would you likely find information on: Economic, Social, and Political Globalization?

12. Which chapter would you likely find information on: Language Laws and Education Rights?

13. Which chapter would you likely find information on: The Effects of Cultural Contact?
14. Which chapter would you likely find information on: Civic Responsibilities?

15. Which chapter would you likely find information on: Sustainability and Prosperity?

16. Which chapter would you likely find information on: The Legacies of Imperialism?

17. Which chapter would you likely find information on: Individual vs. Collective Identities?

18. Which chapter would you likely find information on: To what extent media and popular culture shapes our identities?

19. Which chapter would you likely find information on: Understanding Quality of Life?

20. Which chapter would you likely find information on: Democracy and Human Rights?
“The act of making or becoming global.”

Canadian Oxford Dictionary

“A process of increasing international division of labour and the accompanying integration of national economies through trade in goods and services, cross border corporate investments and financial flows. This integration is boosted by technological progress, in particular in transport and communication.”

Hans R. Kohler, managing director of the IMF.

“The present worldwide drive toward a globalized economic system dominated by supranational corporate trade and banking institutions that are not accountable to democratic processes or national governments.”

Forum on Globalization

“A historical stage of accelerated expansion of market capitalism, like the one experienced in the 19th century with the Industrial Revolution. It is a fundamental transformation of societies because of the recent technological revolution which has led to a recombining of the economic and social forces of a new territorial dimension.”

Pascal Lamy, director general, WTO

“The process by which the world’s citizens are becoming increasingly connected and interdependent.”

Alberta Social Studies Program of Studies
"What is an Issue?"

An issue is a question of situation that involves thoughtful, well informed and well-meaning people in honest and sincere dialogue that may lead to different conclusions about how to respond.

It can also be a dilemma that requires a decision that involves responsible action.

Dealing with an issue requires the gathering of information, analysis of various points and development of a process for arriving at an informed judgement about how that issue may be resolved.

**Issues involve:**

**Policy**
- What should be done?
- questions which involve taking action or making a change.

**Values**
- What is good or bad, right or wrong, more or less important or desirable.
- questions that involve ethical or moral conduct or beliefs. Answers provide a basis for improving quality of life.
Definitions
- Meaning of words or terms.
- questions explore how language is used and how concepts are understood.
- involves classification or categorizing.

Fact
- What is true or correct?
- questions that concern truth of matter.
- involves examination & weighing of evidence.

History
- questions examine the merits of past actions or events to inform future choice.
- requires judgement of decisions made in the past.
- interpretation of the past often influences contemporary decisions.
Social 10-2 Vocabulary: Chapter 1

Globalization:

Interconnected:

Identity:

Outsourcing:

Transnational:

Infrastructure:
Chapter 1 – Understandings of Globalization

Main Issue for Part I – Should globalization shape identity?
Chapter 1 Issue: To what extent does globalization influence my life?

Economic Globalization and You (pages 8-12)

How does globalization affect the economic aspects of people’s lives?

Economic globalization affects not only the economic aspects of your life, it also effects the way you live, including the social aspects of your life. Just think about JOBS, JOBS, JOBS.

Look at Figure 1-4 on page 9 of your textbook (green box). Economic globalization is affecting the nature of work. Jobs have been shifting from resource-based, to manufacturing, to service, to information. Canadian industries are a changing, and you and I need to keep up with that change and adapt to it - or there will be NO JOBS for you and I in the future.

Outsourcing: A Different Way of Doing Business

Read this section together as a class on page 10. How will this potentially be an advantage to you - especially as a consumer? How will this be a disadvantage to you in your future when it comes to JOBS, JOBS, JOBS.....

The Many Views about Economic Globalization

Opinions about economic globalization vary widely. The sooner you understand this, the better you should do in this course. People’s views range from full support to extreme opposition. Much of the debate centers on world poverty.

Point #1 - By historical standards, global poverty has fallen more in the past 50 years than in the past 500 years. The welfare of people in almost all regions of the world has improved significantly over the past 30 years.

Point #2 - According to many experts, however, MORE DEVELOPED countries have benefitted most from globalization. Their developed infrastructures, institutions, and education systems have helped them succeed. These countries also opened themselves to expanded global trade opportunities through free trade agreements. LESS DEVELOPED countries have limited regional and international trade networks. These factors begin to explain why they HAVE NOT benefitted to the same extent as other countries.

Read “India Calling” on page 11.
Project #1 - /15 marks

Find 15 items that you use every day and find where it was made....
(food, clothing, games, music, others....)
Economic Globalization Questions

1. What is the chapter issue for Chapter 1?

2. What is “Economic Globalization?” (Pg. 9)

3. List 3 examples of how you contribute to “Economic Globalization”:

4. According to the *New Haven: Yale University Press, 2004* on page 8, why does Globalization work? This is your opinion!!!

5. According to the *Halifax Daily News*, September 14, 2003 does everyone agree that economic globalization is a good thing? Why or why not? Provide a reason or example:

6. Globalization has provided many jobs in services, some demanding high skills and some not. How many jobs in Canada provide public or private services? (Page 9)

7. What is an example of “outsourcing?”
Social Globalization and You  (pages 13-18)

How does globalization affect the social aspects of people’s lives?

This section looks at how the impact of globalization affects your cultural and social lives. There are many positive and negative sides of cultural globalization. Whether you like Hip Hop or not, it is a musical style that has spread to virtually every corner of the globe and we have globalization to thank for the spread of this musical style.

Music is just one aspect of our lives that is affected by social globalization. We will also look at McDonald’s as a restaurant chain as affected the world through economic globalization but has also played a major role in affecting the social aspects of our lives. By doing this inquiry, you will be in a better position to form an opinion about the extent to which we should embrace globalization.

WE will discuss how the following aspects have changed over the years and what impact they have on their lives.

- Technology and global communication
- Availability of television, movies, music from other countries
- Fashion and fads that influence styles in Canada
- Influence of FACEBOOK on our society
- McDonald’s as a promoter of North American culture
- Will social globalization create a world with just one culture?

By thinking about the positive and negative effects of this type of globalization on you and on other people, you will be better placed to decide how globalization affects identity.

Project #2 -  /5 marks

Ask your parents or grandparents or guardian:

1) What was your parent, grandparents, guardian favorite band, artist, when they were in grade 10?

2) What was their favorite TV show when they were in grade 10.
**Social Globalization Questions**

1. What is “Social Globalization?” (Pg. 13)

2. List 3 examples of how you contribute to “Social Globalization”

3. What is a “transnational”?

4. Name any 2 companies that you know of which are “transnational”:

5. What is an example of a consumer?

6. What is an example of infrastructure?

7. How many people does India’s outsourcing industry employ?

8. What is the name or abbreviation for the Canadian group responsible for the campaign called “Make Poverty History?”

9. Who is “War Party”

10. In what way is McDonalds contributing to Globalization?

11. What are more than 6000 McDonalds now offering to attract consumers?
Political Globalization and You (pages 19-20)

How does globalization affect the political aspects of people’s lives?

How does globalization affect the political aspects of our lives. Examples can include how Canadians pressured our government to join the international community in sending international aid after the tsunami of 2004. As well, with more current times, you need to think about how the tragedy in Haiti in January of 2010 has affected not just the people of Haiti but also the rest of the world. The use of the internet and discussion forms like Twitter and Facebook have made the impact of the tragedy in Haiti felt world wide. The quick reaction of people and governments everywhere was political globalization at work.

We will also discuss how international trade agreements restrict the political freedom of governments to make decisions. The case of Ethyl and MMT on page 20 will scare the living crap out of you as you will see just how much power and influence transnational corporations do have over national governments like the government of Canada.

Issues:

NAFTA: Canada currently ships 60% of our oil to the USA according to this agreement
BSE crisis
Commercial seal hunt
Ocean fisheries
Sovereignty in the Arctic
9/11
War In Afghanistan

Global politics can have different effects on different groups.

Political Globalization Questions
1. What is “Political Globalization?”(Pg. 19)

2. List 2 examples of how you contribute to “Political Globalization”

3. How much money did Canadian Citizens contribute to aid the tsunami victims in South East Asia?

4. What does the Acronym “N.A.F.T.A” stand for?
5. What CONCERN do anti-globalization activists have regarding the influence of globalization on politics?

6. What are transnational companies gaining through the increase of political globalization and what are some of the concerns?

7. What does MMT do for gasoline, NOT what it stands for?

8. What was the Canadian governments concern with MMT?

9. Why did Ethyl Corporation NOT like the Canadian governments actions?

10. What is the central message of this cartoon?
1. How is globalization affecting cultural values? (3)

2. Globalization is spreading ____________ to the industrialized nations in the _____________. In the United States, ____________ go hungry, in Canada ____________ children live in poverty, and in Germany ____________ families live below the poverty line, and thousands are _________________.

3. With the ________________ revolution of globalization, skills that were valuable yesterday are now ________________. It is more difficult for people with ________________ skills to find _____.

4. In the new globalized economy, helping young people break out of the cycle of ________________ is about _________________.

5. Governments in the ________________ world are cutting back on social services including _________________. Anyone who falls on hard times due to lack of ________________, ________________, or ________________ will be left on their own.

6. Globalization has caused a rapidly growing problem of homelessness. Millions of homeless has prompted cities like ________________ and ________________ to declare homelessness a ________________ disaster worthy of humanitarian relief.

7. How have the homeless in Toronto tried to fight back? (1)

8. There is a general feeling of people not having ________________ of their own ________________ or of the _________________. That's happening because ________________ around the world are controlling ________________ around the world.
9. People are feeling that governments are not ________________
to the ________________, but rather to the ________________.
They are seeing ________________ over everything else.

10. Who are the people who are protesting at the globalization
meetings? (3)

11. Another consequence of globalization is the flow of immigrants from
___________ to _____________ countries in search of _____________.
These immigrants of globalization are resisting ________________
into the ________________ culture.

12. ___________ Latinos are living in North America. _____________
helps keep them in touch with their homes.

13. Many Latinos are falling into the life of ____________,
___________, and ____________.

14. In Latin America ___% of the population is under ________.

15. With globalization the lifestyle of the ________________ in Latin
America is similar to that of ________________ or ________________.

16. What are the signs of an affluent society? Name 4. (2)

17. With globalization ____________, ________________, and
__________________________ is under pressure.

18. Expectation from ____________ is changing.

19. The ________________ is the new challenge.

20. ________________ and _____________ relations is under
change.