Chapter 6: Promotion of Culture and Language

Question for Inquiry?

-In what ways do language laws and education rights promote languages and cultures?

-Official Languages Act
-Minority Language Rights
-CBC and Radio Canada
-First Nations, Metis, and Inuit Cultures

Name: ________________________________
Chapter 6 Vocabulary:

First Language:

Indigenous cultures:

Extinct:

Cultural legislation:

AFN:
Chapter 6: Promotion of Culture and Language

How should we respond to globalization’s impact on our languages and cultures?

Language Laws and Education Rights
What effects does globalization have on languages of the world? Effects of globalization lead some languages to be dominant, while others may sink into decline. Many factors can cause the decline of a language. These questions point to three of the factors:

* Is education available in that language?
* Is the language thought to be economically useful?
* Do the speakers of the language have access to media such as the internet?

**We can then consider these questions:**
In what ways does globalization affect these factors? How should we respond to global impacts on our languages?

One RESPONSE is to use language laws and language education rights to promote languages.

Ex) Canada’s Official Languages Act (Page 91)
Section 23 of the Canadian Charter of Rights and Freedoms which deals with minority language education rights (Page 92)

Cultural Legislation and Revitalization of Cultures and Languages
Forces of globalization can push cultures toward homogenization.
Ex) The way transnational media companies are influencing the trend toward the universalization of pop culture.

Ex) Global forces are pushing minority languages towards extinction. In response, many individuals and groups are making efforts to promote and revitalize their languages and cultures.
The CRTC: An Effective Response to Globalization?

The CRTC is an independent public authority. Its purpose is to regulate and promote Canadian culture on television and radio.

The CRTC must ensure that Canadian programming reflects:
* Canadian creativity and talent
* our linguistic duality
* our cultural diversity
* the Aboriginal peoples of Canada
* our diverse social values

Should we support the regulations of the CRTC in a globalizing world?
Or, should we allow the trends of global broadcasting to shape our cultures and identities?

We will read together on page 95 the arguments against the CRTC and broadcast regulations and the arguments in support of the CRTC and broadcast regulations.

**Which side of the argument do you support?**

Are you against what the CRTC does or do you support what the CRTC does?

*Based on the arguments provided on page 95, explain your opinion and back it up with the arguments presented. (5 marks)*

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The CBC and SRC are Canada's national public broadcasters. These networks express Canadian perspectives and viewpoints to Canadians. The idea is that people of diverse Francophone cultural identities across the country should see their cultures reflected in the programming on the SRC. As well, people of diverse Anglophone cultures across the country should see their cultures reflected on the CBC. Globalization has made Canada a land of more than just Anglophone and Francophone diversities.

On page 96, there are two views presented concerning the CBC and SRC. These are views from the many Canadians who support the CBC and SRC (public broadcasting). And then there are the views of Canadians who do NOT support the role of the CBC and SRC (public broadcasters) in promoting diverse Canadian cultures and identities.

Please read these two different viewpoints presented on page 96.

After reading the two different points of view, which do you agree with, do you feel like you support the idea of public broadcasting or are you like the many other Canadians who do NOT support public broadcasting. (5 marks)
Social Studies 10-2
Chapter 4, 5, 6 Review

Chapter 4:
Vocabulary: criterion, homogenization, assimilation, French immersion school, Francophone school, marginalization, NASTC, accommodation, integration, MNC

Key Concepts:
o Should globalization shape identity?
o How does homogenization and assimilation affect cultures within a society? Give examples of cultural homogenization.
o Understand how cultures are marginalized in a society and ways in which they can resist marginalization
o The Inuit as an example of marginalization
o The Yanomami as an example of marginalization
o Accommodations of the Metis people, and how they were integrated

Chapter 5:
Vocabulary: UN, migration, acculturation, urbanization, Industrial Revolution, metropolis, megacity, hyphenated Canadian, Acadians, affirmation cultural revitalization

Key Concepts:
o How should we respond to the opportunities that globalization provides for identity?
o UN; main difference between a metropolis and megacity
o How do cultures affirm their identity? Example of the Acadians - who were they, what happened to them, how have they bounced back were they assimilated in the dominant culture of Canada or have they resisted assimilation
o How is acculturation a positive occurrence?
o Why language is so important to culture and maintaining culture; why is English becoming a universal language?
o Societies – why are they concerned about their youth culture becoming more homogenous in today’s technological world?
o Acadians – were they assimilated into mainstream Canadian culture or not?

Chapter 6:
Vocabulary: first language, Indigenous cultures, extinct, cultural legislation, AFN

Key Concepts:
o How should we respond to globalization's impact on our languages and cultures?
o CRTC: What is it? What does it do? How effective is it in resisting globalization? Be able to discuss arguments for and against and create your own opinion based on these arguments
o Views of the CBC and SRC
Part 1 Multiple Choice Exam

Chapters 1-6 are covered. Good luck on the exam.

There are ______ Multiple Choice questions.

The exam will be on the following date: _________________________________